

FSC, PEFC & Ethical Paper Sourcing

A look at the issues and choices facing publishers who are setting out on the path to sourcing their materials from environmentally and socially responsible sources



A one day course aimed at those wanting to know more about sourcing ethical papers and gain an understanding of the process of FSC and PEFC certification

Delivered by Nick Sammons from Acona and Teresa Solomon from Imago

Ethical Paper Sourcing is a key issue within the publishing industry and any company looking to “green up” will know that it is a complex business. Getting to grips with the different certification schemes, paper types and grades takes time and tenacity.

This course takes you through the major issues in an interesting and informative way and will equip you with the knowledge needed to make informed decisions about the paper you choose for your publications.

The course will be of interest to a wide selection of publishing personnel including senior management, production, sales and editorial staff.

- **Setting the scene** – deforestation, climate change, bio-diversity – navigating through issues, and understanding their relevance to the paper supply chain • environmental non-governmental campaigns, their focus and expectations on you as a buyer of paper
- **FSC (Forestry Stewardship Council)** – understanding what the FSC is • how it works • why it was set up and by whom, and what it stands for • how the certification scheme works at forest level • where in the world you will find FSC certified forests • how the chain of custody system works • different FSC categories, what they each mean • types of paper mills producing FSC papers
- **PEFC** – understanding what the PEFC is • how it works • why it was set up and by whom, and what it stands for • how the certification scheme works at forest level • assurances given by using PEFC papers • where in the world you will find PEFC certified forests • different PEFC categories, what they each mean • types of paper mills producing PEFC papers
- **The differences between FSC and PEFC** – why would you choose one over the other? • understanding the issues • the difference in their definitions and approach to non-certified wood • market recognition of each scheme
- **How to become FSC or PEFC certified** – understanding what Chain of Custody means for a publisher • who needs to be part of the chain and who doesn't • the basic procedures
- **Recycled paper** – busting some myths about recycled paper • types of recycled paper available • claims that can be made • recycled content within the FSC Mixed Sources label
- **On-product labelling, PEFC, FSC and Recycled** – a look at some of the different logos • when and how the logos can be used • what associated text can be used • logo and associated text approval process - dealing with the certification body, FSC and PEFC
- **Making decisions about uncertified/non-recycled papers** – alternative schemes • Publishers Responsible Environmental Paper Sourcing (PREPS) explained • who they are • what they do • how membership might help your organisation

Time: 9.30am - 5.00pm

Venue: Imago, Albury Court, Thame, Oxfordshire

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