

InDesign CS: Train the Trainer

Learn the essentials your students will need to work effectively with InDesign



A two day course aimed at Graphic Design Tutors

Delivered by Mark Bracey

Graphic Design Tutors are at the forefront in shaping the knowledge and software skills of tomorrow's design professionals. As InDesign continues to gain ground as the tool of choice throughout the creative and publishing industries, it is important for trainers, many of whom may have used QuarkXPress throughout their working lives, to understand the potential that InDesign has to redefine designing for print.

This course has been devised specifically for trainers to bring them up to speed with the latest features and capabilities of the software and to highlight the differences between InDesign and Quark. By the end of the two days delegates will have gained a good working knowledge of the application and be able to share their expertise and enthusiasm confidently with students.

Mark Bracey studied graphic design and has extensive experience, both as a designer and a trainer, working in the book publishing, magazine, newspaper and packaging industries. Mark spent 15 years at DK and Penguin, working with both the creative and production departments and was responsible, as part of a team, for the group's migration from QuarkXPress to InDesign. Today Mark specializes in InDesign training and consultancy, having delivered courses for Imago and educational establishments for over three years. Mark is currently also working as a book designer for a group of publishers who are keen to exploit the potential of print-on-demand.

<p>Introduction to the application</p> <ul style="list-style-type: none">• Understanding the Toolbar, Control Strip and the Panels• Navigating around InDesign and your documents <p>Basic document creation and tool functions</p> <ul style="list-style-type: none">• Creating new documents, using the bleed and slug, 'facing pages', margin and column guides• The basics of creating and formatting text including no faux bold or italic, tracking and kerning values, using built-in placeholder text• Placing and linking text and building long documents• Placing, re-sizing and manipulating images• Creating basic shapes, lines and Polygons, modifying basic tool preferences• Colour, Fill and Stroke, Swatches, sampling colours from images <p>Page Building</p> <ul style="list-style-type: none">• Using & managing layers• Transparency and transparency effects including knock backs, Feathers and Drop Shadows, transparent type	<ul style="list-style-type: none">• Image formats and Clipping Paths• Master pages• Paragraph and Character Style Sheets, simple Object Styles• Baseline Grids• Text Wraps• The Links panel including replacing and updating images and round tripping to Photoshop• Fonts, Glyphs and OpenType• Modifying existing documents (changing TPS etc). Getting InDesign to do the work for you - tips and tricks <p>Previews and Output</p> <ul style="list-style-type: none">• Overprint, hi-resolution and separations previews• Preflight and Package• Indicating special finishes• Exporting to PDF - basic settings for e-mail/approval and final output and the potential problems associated with transparency
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Time: 9.30 – 5.00pm

Venue: either in-house on college premises or in Central London training rooms

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