

InDesign for Designers: from QuarkXPress to InDesign CS

Training from the Book Publisher's perspective



A two day course aimed at Designers

Delivered by Mark Bracey

As designers increasingly realise the potential of InDesign, more publishers are deciding to adopt this powerful desktop publishing software, empowering their creative staff to work quicker, smarter and become more creative. Assuming the candidate possesses a reasonable working knowledge of QuarkXPress, this unique course takes all the essential topics relevant to book designers and delivers them in a package specifically targeted to get your staff working with InDesign quickly and efficiently.

Mark Bracey has worked in book publishing for over 20 years, guiding editors and designers in the creation of books for print. Mark understands how designers work and what elements of the software are most relevant and useful to them. In 2005, Mark was involved in the migration to InDesign at DK and the Penguin Group and has since worked with many publishers both large and small, on their adoption of InDesign. An experienced presenter and trainer, Mark has worked with Adobe and has trained for Imago for over 4 years. His easy, open and down to earth approach makes learning fun, fast and relevant.

<p>Navigating around the InDesign interface</p> <ul style="list-style-type: none">• Using the Control Strip, Toolbar and managing the sliding panels and windows.• Navigating around documents using the palettes, pop-up menus and various tools• Creating new documents, using and adjusting bleed, slug, guides, margins and TPS <p>Basic Image and Text tools</p> <ul style="list-style-type: none">• Placing images and basic image manipulation – scaling and cropping• Creating, importing and manually styling text including tracking and kerning• Using placeholder text• Dealing with overmatter and linking text <p>Basic Shapes, Fills and Strokes</p> <ul style="list-style-type: none">• Rectangle, frame and line tools• Understanding fills and strokes• Using the Colour and Swatches panels• Using Eyedropper tool to sample and apply colour attributes <p>Layers</p> <ul style="list-style-type: none">• Working with layers – creating, re-naming, duplicating and deleting• Hiding and locking• Assigning objects and moving objects from layer to layer• Selecting through stacked objects• Using layers to create co-editionable books	<p>Master pages</p> <ul style="list-style-type: none">• Key differences between master pages when compared to QuarkXPress <p>Text style and wraps</p> <ul style="list-style-type: none">• Paragraph and character style sheets, including simple nested styles• Use the Eyedropper tool to sample and apply styles• Text wraps• The Glyphs panel, Open Type and 'Font Usage' <p>Transparency and Photoshop round-tripping</p> <ul style="list-style-type: none">• Using transparency, creating knock backs, feathering and Drop Shadows• Modifying images in Photoshop and controlling image layers from InDesign• Using the Links and Info panels <p>Checks & previews</p> <ul style="list-style-type: none">• Preview modes• Overprint and Separations preview• High resolution previews <p>Output</p> <ul style="list-style-type: none">• Preflighting and package• Basic printing options• Exporting to PDF for approval and final output• Creating co-editionable PDF's and the things to look out for
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Time: 9.30 – 5.00pm
Venue: Central London training rooms / in house

IMAGO PUBLISHING LIMITED

Albury Court, Albury, Thame, Oxfordshire OX9 2LP, UK
Tel: +44 (0)1844 337000 Fax: +44 (0)1844 339935 www.imagogroup.com

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