

Creating PDFs for Book Printing

Training from the Book Publisher's perspective



A one day course aimed at Designers, Editors and Production

Delivered by Joanna Figg-Latham

How good are your PDFs? Do your printers have problems or find errors in them? Can you create error free PDF files for book printing? This course will take you through the settings essential to producing reliable PDFs.

In this full day's course you will gain a practical step-by-step guide to creating PDFs using Quark 6.5, 7.5 or 8 with Acrobat versions 6-9. From final Quark files you will cover techniques and run checks to ensure your PDFs are error free for your printer. The use of trainees own sample files will ensure relevant examples are covered in the training session.

Joanna Figg-Latham, the course trainer, led the Dorling Kindersley DTP team for many years. She is an experienced trainer and her approachable style will ensure that you get the maximum out of your day.

<p>What is PDF?</p> <ul style="list-style-type: none">• Definitions and overview of the processes in Quark 6.5 or 7.5 or 8• Correct methods for producing PDFs• Quick overview of the whole process <p>In QuarkXpress – file settings and the key checks</p> <ul style="list-style-type: none">• Page geometry• Font formats and font usage• Colours• Text set-up and trapping settings• Images and linking in picture Usage• Images and colour spaces• EPS files• Transparency and flattening files <p>In QuarkXpress – final output</p> <ul style="list-style-type: none">• Collect for Output• Print Styles in Quark 6.5• PDF Export presets in Quark 7.5 or 8 <p>Quark Settings for printing types</p> <ul style="list-style-type: none">• Understanding different instructions for creating PDFs for 1,2,4 & 5 colour printing• Colour mode settings <p>Producing PDFs</p> <ul style="list-style-type: none">• Running samples of the various colour printings• Relating the output settings to why PDFs are incorrectly created	<p>In Acrobat</p> <ul style="list-style-type: none">• Creating job options• Loading and installing print styles and job options for Quark• Understanding key settings that are required for producing press-ready PDFs <p>Separate vs Composite PDFs</p> <ul style="list-style-type: none">• Understanding the difference between the two and the implications for CTP and how elements are created in QuarkXpress <p>Layers</p> <ul style="list-style-type: none">• Overview of setting-up layers for UK, US and co-editions• Layers and the implications for PDF and CTP <p>Transparency</p> <ul style="list-style-type: none">• PDF version 1.3 vs 1.4• Key issues• Flattening <p>Corrections, Archiving and PDFs</p> <ul style="list-style-type: none">• Who (publisher or printer) should correct which files and why?• How to use Acrobat to ensure a master archive file
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Time: 9.30am - 4.30pm

Venue: To be agreed

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