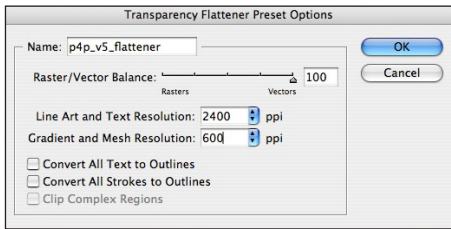
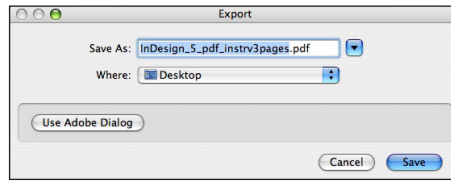


InDesign CS3 – Imago PDF Export Instructions

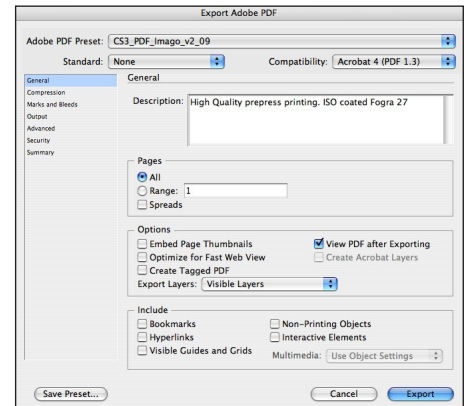
Follow these simple instructions to create trouble free PDFs for printing. Once you have set up your new Preset to match the settings shown below, and have all your images and fonts correctly linked to your InDesign file then it is simply, File > Export > Name with .pdf and Save > choose new Preset (to match CS3_PDF_Imago_v2_09) and > Export. Please refer to the list of general points before making your PDF files.



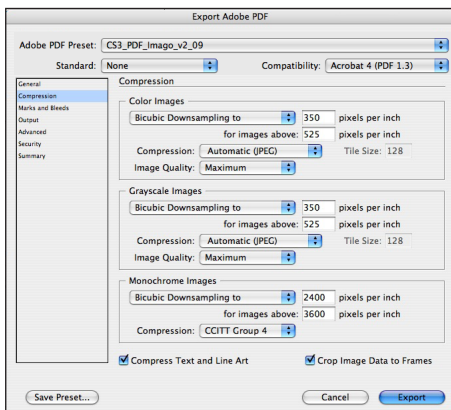
1. First set your **Transparency Flattener** presets up correctly. With InDesign open go to **Edit > Transparency Flattener Presets**. Name the preset and enter details as shown above. Click OK to store the settings.



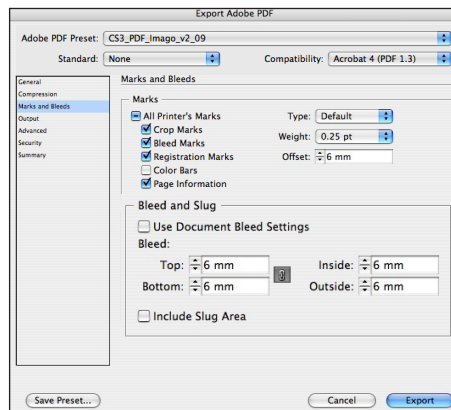
2. Then go to **File > Export**. In Format Select **Adobe PDF**. Then name the file and select where you want your saved PDF to go. Then click **Save**.



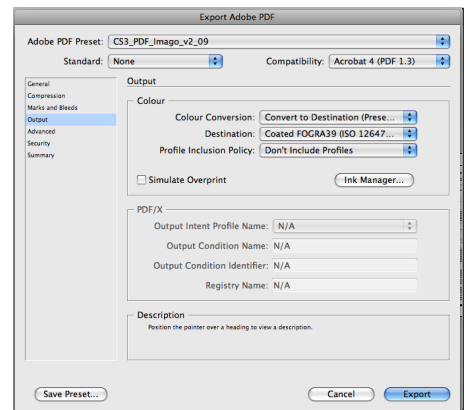
3. The **Export Adobe PDF Settings** display. Start with the **Press Quality Preset**, and edit it following these instructions to create your own new preset. In **General Set PDF** compatibility to **Acrobat 4 (PDF 1.3)*** for your combined or neutral colour PDFs.



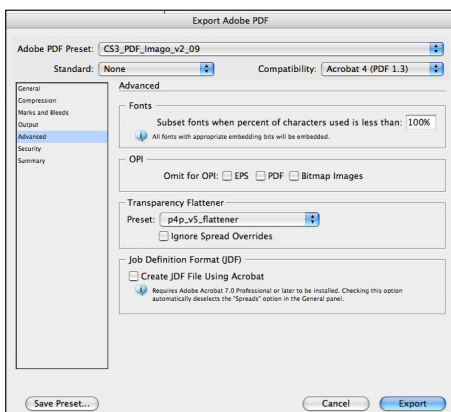
4. Click on the **Compression** tab and set all as shown above. Setting **Compression** to **Automatic** and **Image Quality** to **Maximum**.



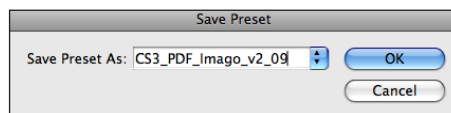
5. Click on **Marks and Bleed** next. Set as shown enabling **Printer's Marks** and setting **Bleed** and **Offset** to 6mm. (Can use 3mm, but if later in re-use the page size is reduced to a smaller one, there will not be enough bleed to print with - 6mm is safer).



6. In **Output** Select **Colour Conversion** as above with **Convert to Destination (Preserve Numbers)**. Set **Destination** to **Coated FOGRA39 (ISO 12647:2004)**, or appropriate. Set **Don't include profiles**. If you need the Fogra39 profile or need help in setting up the colour settings for InDesign and Photoshop, the profile together with instructions for the settings can be found on Imago's website.



7. Select the **Advanced** pane and select the **Transparency Setting** you created in Step 1. In **Security** make sure none of the settings have been enabled – or the printer will be restricted from printing your PDFs.



8. Once you have gone through all the options setting them up as shown here click on **Save Preset** and name and save these settings so that in future you just access the correct preset. Choose the **Preset** and Click on **Export**.

Summary gives you an opportunity to check you have selected the correct settings

General points

Layers: If the neutral colour and text elements have been placed on separate layers just create a colour or Text Black only PDF by hiding the layer you do not wish to include in the PDF. This way a Text black (one colour) PDF can be created as a composite PDF for the Printer.

Co-eds: best to supply these as a neutral Composite CMYK PDF for the colour and a separate composite Text black only PDF for each language.

***Transparency:** PDF vsn – Co-editions which include transparent elements on the text layer require the Text Black PDF to be saved as version 1.4 and combined and flattened by the Printer.

Fonts: use the above settings to embed and subset.

Geometry: the bleed and media boxes all come through correctly using these settings.