

UPDATED

Understanding Toy Safety: Children's Books & Books Plus

An introductory level one day seminar for anyone working with children's books and associated products

Aimed at production and other publishing staff who are responsible for the safety of their products.

Delivered by Diane Greaves

Developed specifically for publishers focused on the children's market, this indispensable day takes you through the complex legal minefield of Toy Safety. The course assumes no prior knowledge and gives a general overview of the applicable legislation, showing you what your product needs to comply with and highlighting your obligations within the supply chain.

Illustrated with case studies, the course looks in most detail at the requirements of the European Toy Safety Directive but we also cover US and international legislation as the legal requirements vary according to which market you are selling into. We also look at chemical safety, to give you a better understanding of hidden chemical hazards and help you analyse where the greatest risks lie.

Our course tutor, Diane Greaves, has worked in the area of children's product safety for over twenty years as a test laboratory manager, hazard and risk assessor and latterly as an independent consultant to the retail and publishing sectors. Diane sits as an independent expert on several of the Standards Committees. Her technical knowledge and common sense approach enable her to deliver this often daunting subject in a lively and reassuring way.

- **The Legal Framework in Europe:** How the law is structured • An overview of current toy safety legislation and the EN71 series of standards • Looking at the documents required in the technical file • Other applicable legislation including REACH, Phthalates, Azo Dyes, Total Cadmium, Electrical Safety of Toys EN62115, Battery Regs, EMC, WEEE, RoHS
- **A brief overview of the Legal Framework in US:** How the law is structured • An overview of current toy safety legislation including CPSIA and ASTM F963 • Other applicable legislation including LHAMA, D4236, Stuffing Regs, Proposition 65
- **Understanding your product:** When is a book a toy and why it makes a difference • making sure your product is age appropriate
- **Product Markings:** Applying the CE Mark and using the correct warnings for the relevant market
- **Understanding how your product is tested:** Physical and mechanical for under 3s and over 3s • Flammability • Chemical Testing
- **Child Behaviour:** A brief insight into child behaviour understanding the physical, mechanical, electrical, chemical hazards that will affect the safety of your product

Time : 9.45 – 5.15pm
Venue : Imago, Thame

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